

Kronos Sales AI

What it can do for your Facebook & Instagram marketing

Kronos Sales AI is an AI funnel builder for Facebook and Instagram. You tell it about your business once. It then builds complete marketing funnels for you — the ads, the landing page, the follow-up messages, and the retargeting — checks the copy against Meta's advertising rules, and measures your ad account against published industry benchmarks.

This guide walks through everything Kronos can do, in plain language, and shows the current plans at the end. Everything described here is a working feature of the software.

How you use it

1. Create your brand profile: your business, your offer, your audience, your voice, and any words Kronos must never use.
 2. Pick a funnel play from the library, or start the Guided Funnel Builder and answer five short questions.
 3. Kronos produces the complete funnel package. Read it, regenerate any single section you want changed, and export it.
 4. Run your ad copy through the Compliance Checker before you launch, and audit your ad account whenever you want a ranked list of fixes.
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What Kronos can do

The Guided Funnel Builder

Answer five short questions — your industry, your offer, your price, your monthly ad budget, and your goal — and Kronos builds the whole funnel in one run: the best-fitting funnel play with the reasoning behind it, a full set of ad copy (several angles and hooks, each with primary text, headline, description and call to action), your landing page written section by section, an email and DM follow-up sequence, a retargeting plan, naming and tracking conventions, a budget split, a day-by-day launch checklist, and the benchmark targets for your industry.

The 50-Play Funnel Library

Fifty proven Facebook and Instagram funnel plays, organized in five packs: Lead Capture & Nurture, Native & Messaging, Content, Advertorial & Creative-Led, Direct-Sale E-Commerce, and High-Ticket, Local & Vertical. Every play shows its structure (ad to landing page to follow-up to sale), the industries it fits, and its published benchmarks. Every play has a "Build this for my business" button that starts the

Guided Funnel Builder with that play already loaded.

Brand Profiles That Remember Your Business

Each brand workspace stores your business profile, your offer, your audience, your voice and tone, and your banned words. Kronos uses your brand profile automatically on every build, audit and chat — you never re-explain your business, and your projects stay organized brand by brand. A generic chatbot starts from zero every time. Kronos does not.

The Meta Compliance Checker

Before you spend a dollar, paste any ad copy into the checker. Kronos scans it for the problems that get ads rejected and accounts restricted: personal-attribute wording ("Are you over 40 and struggling with debt?"), housing, employment and financial-services ads that must be declared as Special Ad Categories, health-claim and before/after problems, earnings and guaranteed-results claims, and clickbait. Every flag explains the rule in plain words and suggests a compliant rewrite. Kronos also scans its own generated copy the same way.

Ad Account Audits From Your Real Numbers

Upload a CSV export from Ads Manager, or screenshots of your account. Kronos reads the real numbers — spend, impressions, clicks, results — works out your cost per click, click-through rate and cost per lead, compares them with the benchmark for your industry, and gives you fixes ranked by impact, each one tied to a funnel play you can build next.

The Benchmark Engine

Inside Kronos lives a sourced benchmark table: median cost per lead, cost per click and conversion rates by industry, from WordStream and LocaliQ's 2025 Facebook Ads research, plus landing-page and e-commerce medians from Unbounce and Triple Whale. Kronos uses it to set targets and to audit your account. Benchmarks are labeled with their source every time — they are planning references from published data, not promises of what you will get.

Chat With Attachments

The main Kronos chat works the way you would expect from a modern AI prompter: type what you need, or attach photos and files — ad screenshots, offers, pages, spreadsheets, documents — and Kronos reads them and works from them. Ask for ad angles, a follow-up sequence, an objection script, funnel math, or a review of your offer, in your brand's voice.

Projects You Keep

Every build and audit is saved as a project in your portal. Reopen it any time, edit the inputs, regenerate a single section instead of starting over, and export it three ways: print or PDF, one-click copy-all, or a markdown download.

Trained On A Proprietary Funnel Dataset

Kronos is trained on a proprietary funnel dataset and benchmark library generic chatbots do not have: researched top-performing webinar and marketing funnels, a complete high-ticket webinar operating system, field data and response patterns from real operators, and the 50-play library above. Its answers come from that dataset first — not from generic internet advice.

Plans

Every plan includes the Guided Funnel Builder, the full 50-play library, brand profiles, chat with attachments, the Benchmark Engine, project saving and export, and the Compliance Checker. There is no free trial. Each plan includes a monthly AI usage allowance — when the allowance is used up, the AI features pause until the next billing cycle, so your bill is always just your plan price.

Launch — \$649/month

Includes \$50 of AI usage per month, 1 brand profile(s), 1 seat(s).

AI Credit Packs (credit never expires): \$79 for \$20 of credit · \$179 for \$50 of credit · \$329 for \$100 of credit.

- Guided Funnel Builder — complete funnel packages in one run
- Full 50-play Funnel Library with one-click play launchers
- 1 brand profile (business, offer, audience, voice, banned words)
- Kronos AI chat with photo & file attachments
- Benchmark Engine — sourced industry CPL/CPC/CVR targets
- Save, reopen and export funnel projects (PDF, markdown, copy-all)
- Meta compliance checker — scan your ad copy before you run it
- AI Credit Packs available anytime — buy extra AI usage credit that never expires month to month

Growth — \$1149/month

Includes \$125 of AI usage per month, 3 brand profile(s), 3 seat(s).

AI Credit Packs (credit never expires): \$179 for \$50 of credit · \$349 for \$110 of credit · \$649 for \$220 of credit.

- Everything in Launch
- 3 brand profiles, 3 seats
- Compliance checker history — every scan saved and searchable
- Ad Account Audit — upload CSV exports or screenshots, get ranked fixes vs benchmarks
- Priority funnel regeneration — rebuild single sections, not whole projects

Scale — \$2249/month

Includes \$300 of AI usage per month, 10 brand profile(s), 10 seat(s).

AI Credit Packs (credit never expires): \$349 for \$110 of credit · \$649 for \$220 of credit · \$1199 for \$450 of credit.

- Everything in Growth

- 10 brand profiles, 10 seats
- Full audit tooling — multi-account CSV audits + screenshot audits in one project
- Team seats with per-seat usage visibility
- AI Credit Packs available anytime — buy extra AI usage credit that never expires month to month
- Highest AI usage allowance for heavy launch calendars

Custom — priced with the owner

Custom brand, seat and AI-usage terms, set up directly with the owner. Everything in Scale, scoped to your business.

Honest notes

Kronos is software. It builds the funnel assets, checks copy against the rules it knows, and measures your numbers against published benchmarks. It does not guarantee sales, revenue, or any specific result — no honest tool can. You stay responsible for the ads you publish and for following Meta's advertising policies and the law that applies to your business. Kronos's checkers help you do that; they are not a guarantee that an ad will be approved.

Payments are handled securely by Stripe — Kronos never sees or stores your card number. Your subscription renews monthly until you cancel, and cancelling keeps your access until the end of the period you paid for. All sales are final: no refunds on subscriptions or AI Credit Packs, including unused time or credit.